



New! argoflex* II

with Doubly-Brilliant Viewer for Sure, Sharp Focus



This picture purposely exaggerates the effect of inadequate lighting of a viewing screen and illustrates the focusing problem presented by fading at the corners.



Now, with greatly increased image brilliance, and uniform lighting, edge to edge, the new Argoflex II viewer gives you the better pictures that come from better focusing.

*REG. U.S. PAT. OFF.

ARGUS INCORPORATED • ANN ARBOR, MICHIGAN

Makers of America's First Twin-Lens Camera

Argoflex II is here! This newest twin-lens camera by Argus brings you a brilliant, evenly-lighted image in its viewfinder that makes fuzzy pictures inexcusable.

Argoflex II gives this helpful added light, because it is fitted with a special f.3.5 "Viewing" lens—plus an extra field lens under the ground glass. Your subject appears on the focusing screen with important added brilliance—uniformly clear from corner to corner. Focusing is fool-proof. Like America's first twin-lens camera, Argoflex II shows you the picture before you take it.

Initial deliveries of Argoflex II are naturally limited. But your dealer should have one on display now. Ask to see it, this week!

✓ Check These Highlights of Argoflex II

1. F.3.5 anastigmat "viewing" lens shows much brighter image.
2. Full picture-size focusing screen with converging field lens beneath for over-all brilliance. Magnifier added for critical focusing.
3. F.4.5 anastigmat, coated, color-corrected "taking" lens.
4. Accurate, dependable, self-setting shutter. Speeds from 1/10 to 1/200, T & B.
5. Automatic stop mechanism on film wind plus exposure counter. No more watching for numbers.
6. Light-weight, all-metal, body; solid leather carrying case.
7. No. 620 film gives twelve 2 1/4 x 2 1/4" pictures.



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